

Matt Phillips

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Instructional Designer | Artificial Intelligence | Learning Experience Designer | Virtual Reality

Summary

Experienced educator and innovator with over 14 years in educational design and implementation. Results driven and student focused. By blending creativity, experience, and tech know-how, I will empower your learners and shape your workforce with cutting edge and highly effective learning solutions.

Skills

- Microsoft 365
- Customer Service
- Web Dev/HTML/CSS/Javascript
- eLearning Design
- Storyline
- ADDIE
- Graphic Design
- LMS Management
- Rise
- SharePoint
- A/V Production
- Adobe Creative Cloud

Work History

Freelance/Contract | Learning Experience Designer

08/2021 - Present

- CISD Transportation: Improved onboarding time for entry-level bus drivers by 30% through the development of an interactive elearning course using Articulate Rise
- UNT Dept of Information: Created and deployed a neural network chatbot using Python and Google Cloud
- St Edward's University: Currently developing interactive elearning experiences to drive engagement and understanding for Business Ethics course

World Language Teacher | Cleburne ISD

08/2018 - Present

- Lead 100% gains in student engagement through longitudinal research study using fully immersive VR in language classes
- Drove 75% growth in advanced level language proficiency using generative A.I.: prompt writing, literature engagement, language enrichment
- Lead the end-to-end design and implementation of a student-led, multimedia new-to-Canvas course
- Ensured 100% course standards alignment with state guidelines in collaboration with Curriculum SME
- Demonstrated consistent 80%+ growth in vocabulary retention using custom built, engaging, and creative digital experiences, including video games and multimedia projects
- Developed and launched custom websites for four language classes
- Grew National French Honor Society recipients by 500% over 5 years
- Managed in-person and virtual learning via Canvas LMS for 8 sections and 125 students
- Exceeded growth and proficiency goals by 20% for 5 consecutive years

World Language Teacher | Midlothian ISD

08/2017 - 08/2018

- Increased enrollment in French program by 50%
- Founded the school's first French Club

World Language Teacher | Granbury ISD

08/2013 - 08/2017

- Implemented Project Based Learning into all four levels of French
- Lead textbook evaluation and selection process

Adjunct Instructor | Hill College

08/2018 - 08/2019

Adjunct Instructor | North Central Texas College

08/2010 - 08/2013

Adjunct Instructor | University of North Texas

01/2009 - 08/2010

Volunteer Work

Sponsorship Chair/AV Technology Support | Association for Talent Development

05/2023 - Present

Conversation Partner | Intensive English Language Partner Program - Conversation Partner

05/2023 - Present

Volunteer/Intern - Data security and ethical A.I. Research | DataEthics4All

11/2021 - 02/2022

Education

M.S. Learning Technology | University of North Texas

08/2021 - 06/2023

M.A. French | University of North Texas

08/2008 - 06/2010

B.A French | University of North Texas

08/2003 - 06/2006

Certifications

- Citi Program Social & Behavioral Research - Basic/Refresher
- Citi Program UNT RCR Basic Course
- TEA Teaching Certificate - LOTE/French; ELAR 7-12